visit COLORADO SPRINGS

DINING, SHOPPING & ENTERTAINMENT GUIDE

OVERVIEW

CONVENIENT
Pocket-sized guide with listings, articles, indexes and ads.

CONTENT
Listings are free with your Partnership. Ads are an additional fee.

PRINT RUN
Minimum number of guides printed is 10,000.

DISTRIBUTION
Shared with meeting, convention and event attendees.

AD RATES & SPECS

AD RATES	
BACK COVER	$585
CENTER SPREAD	$585
INSIDE FRONT COVER	$350
INSIDE BACK COVER	$350
INSIDE FRONT FACING PAGE	$350
INSIDE BACK FACING PAGE	$350
EDITORIAL FACING PAGE	$310
NON-PREMIUM INSIDE PAGES	$237

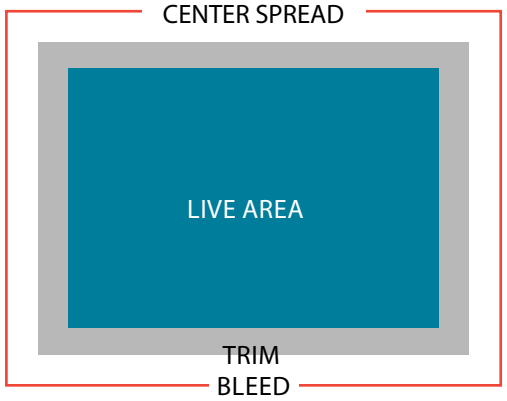
CENTER SPREAD	
LIVE AREA	7.75" x 5.75"
TRIM	8" X 6"
BLEED	8.25" X 6.25"

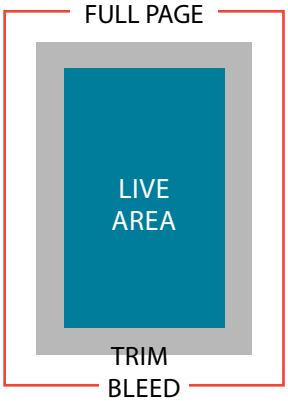
FULL PAGE	
LIVE AREA	3.75" X 5.75"
TRIM	4" X 6"
BLEED	4.25" X 6.25"

LIVE AREA - This is the safe area for all content. NO text should extend past this area.

TRIM - This is where the ad will be cropped/cut.

BLEED - The area that the artwork should extend past the trim edge, leaving no white margins.





Ads that do not meet these specifications will be returned for revision. Please submit to Bailey@VisitCOS.com in hig-res PDF format.

IMPORTANT DATES	
AD RESERVATIONS CLOSE	04/11/23
MATERIALS & PAYMENT DUE	04/18/23
PUBLICATION DATE	04/30/23

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DINING, SHOPPING & ENTERTAINMENT GUIDE

ADVERTISER NAME: _____

PRIMARY CONTACT: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE #: _____

EMAIL: _____

Advertiser agrees to buy and Visit Colorado Springs agrees to publish advertising as follows:

	NEW FILE	USE 2022 FILE
BACK COVER ($585) SOLD OUT	☐	☐
CENTER SPREAD ($585) SOLD OUT	☐	☐
INSIDE FRONT COVER ($350)	☐	☐
INSIDE BACK COVER ($350) SOLD OUT	☐	☐
INSIDE FRONT FACING PAGE ($350) SOLD OUT	☐	☐
TABLE OF CONTENTS AD ($585)	☐	☐
INSIDE BACK FACING PAGE ($350)	☐	☐
EDITORIAL FACING PAGES ($310) 3 OF 4 AVAILABLE	☐	☐
NON-PREMIUM INSIDE PAGES ($237)	☐	☐

Reservation Deadline: 04/11/21. Materials & payment are due in full by 04/18/23

SIGNATURE: _____ DATE: _____

First right of refusal for premium positions goes to previous premium-position advertisers.

Call Bailey at 719.685.7637 to make your credit card payment or mail a check to VCOS
attn: Bailey Ashida, 515 S. Cascade Avenue, Colorado Springs, CO 80903.
Email any questions to Bailey@VisitCOS.com