

DINING, SHOPPING & ENTERTAINMENT GUIDE

OVERVIEW



CONVENIENT

Pocket-sized guide with listings, articles, indexes and ads.



CONTENT

Listings are free with your Partnership. Ads are an additional fee.



PRINT RUN

Minimum number of guides printed is 6,000.



DISTRIBUTION

Shared with meeting, convention and event attendees.

AD RATES & SPECS

AD RATES

BACK COVER	\$615
CENTER SPREAD	\$615
TABLE OF CONTENTS FACING	\$615
INSIDE FRONT COVER	\$370
INSIDE BACK COVER	\$370
INSIDE FRONT FACING PAGE	\$370
INSIDE BACK FACING PAGE	\$370
EDITORIAL FACING PAGE	\$325
NON-PREMIUM INSIDE PAGES	\$250

CENTER SPREAD

LIVE AREA	7.75" x 5.75"
TRIM	8" X 6"
BLEED	8.25" X 6.25"

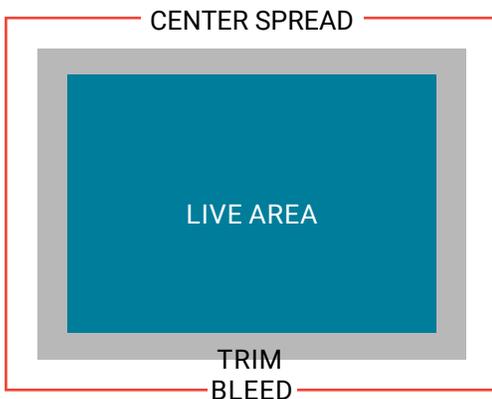
FULL PAGE

LIVE AREA	3.75" X 5.75"
TRIM	4" X 6"
BLEED	4.25" X 6.25"

LIVE AREA - This is the safe area for all content. NO text should extend past this area.

TRIM - This is where the ad will be cropped/cut.

BLEED - The area that the artwork should extend past the trim edge, leaving no white margins.



Ads that do not meet these specifications will be returned for revision. Please submit to Reed@VisitCOS.com in hig-res PDF format

IMPORTANT DATES

AD RESERVATIONS CLOSE	04/10/26
MATERIALS & PAYMENT DUE	04/17/26
PUBLICATION DATE	May 2026



DINING, SHOPPING & ENTERTAINMENT GUIDE

ADVERTISER NAME: _____

PRIMARY CONTACT: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE #: _____

EMAIL: _____

Advertiser agrees to buy and Visit Colorado Springs agrees to publish advertising as follows:

NEW FILE

USE 2025 FILE

BACK COVER (\$615)	<input type="checkbox"/>	<input type="checkbox"/>
CENTER SPREAD (\$615)	<input type="checkbox"/>	<input type="checkbox"/>
TABLE OF CONTENTS FACING (\$615)	<input type="checkbox"/>	<input type="checkbox"/>
INSIDE FRONT COVER (\$370)	<input type="checkbox"/>	<input type="checkbox"/>
INSIDE BACK COVER (\$370)	<input type="checkbox"/>	<input type="checkbox"/>
INSIDE FRONT FACING PAGE (\$370)	<input type="checkbox"/>	<input type="checkbox"/>
INSIDE BACK FACING PAGE (\$370)	<input type="checkbox"/>	<input type="checkbox"/>
EDITORIAL FACING PAGES (\$325)	<input type="checkbox"/>	<input type="checkbox"/>
NON-PREMIUM INSIDE PAGES (\$250)	<input type="checkbox"/>	<input type="checkbox"/>

Reservation Deadline: 04/10/26. Materials & payment in full are due by 04/17/26.

SIGNATURE: _____ DATE: _____

First right of refusal for premium positions goes to previous premium-position advertisers.

Call Lindsay at **719.685.7637** to make your credit card payment or mail a check to VCOS
attn: **Reed Tafel, 515 S. Cascade Avenue, Colorado Springs, CO 80903.**
Email any questions to **Reed@VisitCOS.com**