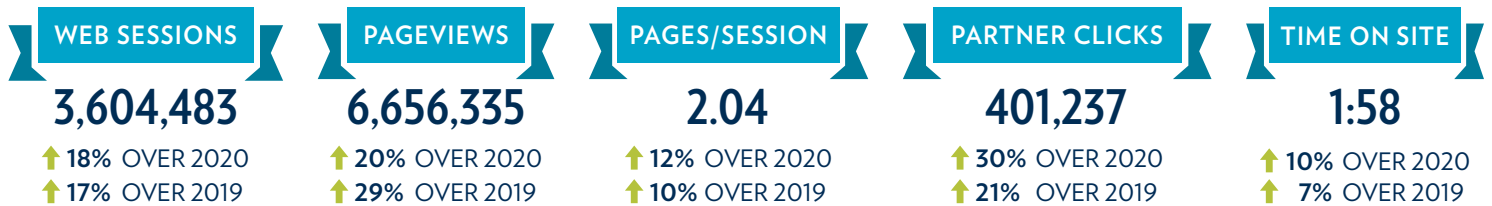


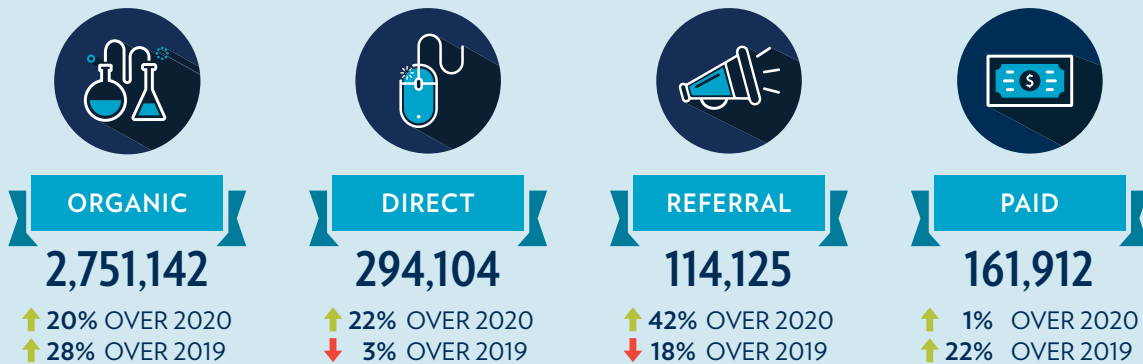


2021 OVERALL PERFORMANCE

WEBSITE PERFORMANCE



TRAFFIC TYPE



VISITOR GUIDE ORDERS



40,310 PRINTED ORDERS
↓ 2% OVER 2020 | ↓ 44% OVER 2019

34,634 ELECTRONIC SESSIONS
↑ 68% OVER 2020 | ↑ 29% OVER 2019

NEWSLETTER PERFORMANCE



DEVICES

